

Become a Sponsor of FirstGlance Film Fests

As FirstGlance grows to become the leading indie film festival in North America, FirstGlance is offering sponsorship opportunities for all levels of industry partner.

FirstGlance Film Fests bring in over 1000 entries per year and exhibits to audiences in the thousands. An active mailing list of over 50,000 addresses and our video sharing networks receive over 100,000 views per year. Our website gets over 1 million visitors a year and we have a growing online presence on Facebook, Myspace, Twitter and an assortment of other film related sites and advertising we have made over 2 million impressions in 2009. FirstGlance Film Fests has events all year long and is a great place to advertise, promote or offer your film related or screenwriter related service to filmmakers, film enthusiasts.

Festival Partner

A Festival Partner has donated 25,000 in monetary support or 30,000 in in-kind donations per calendar year. A Festival Partner is a company that receives recognition as the Company Associated with all FirstGlance Events throughout the year.

Presenting Sponsors

A Presenting Sponsor has donated 10,000 in monetary support or 12,000 in in-kind donations per calendar year.

- Inclusion on website sponsor page, website prize page, website banner rotator sitewide with links.
- Logo included in print ads in Moviemaker and postcards distributed throughout the year.
- Company name included in all Press Releases
- Company created slide in pre-show slide show at events
- Half page ad in both festival programs
- Inclusion of company physical media in festival bags (Postcards, catalogs, etc)
- Company information posted on Withoutabox.com in Call For Entries Listing
- Inclusion of company name on Facebook, MySpace and other social network sites
- Inclusion in email newsletter and twice yearly feature on FirstGlance blog
- For monetary donations additional inclusions may include, logo on poster, T-Shirts, Banners
- Event Passes

Official Sponsors

An Official Sponsor has donated 8,000 in monetary support or 10,000 in in-kind donations per calendar year.

- Inclusion on website sponsor page, website prize page, website banner rotator sitewide with links
- Company name included in all Press Releases
- Company created slide in pre-show slide show at events
- Half page ad in both festival programs,(if space permits)
- Inclusion in email newsletter
- Company information posted on Withoutabox.com in Call For Entries Listing
- Event Passes

Partner Sponsors

An Official Sponsor has donated 5,000 in monetary support or 7,500 in in-kind donations per calendar year.

- Inclusion on website sponsor page, website prize page, website banner rotator sitewide with links
- Company name included in all Press Releases
- Company created slide in pre-show slide show at events (If time permits)
- Company information posted on Withoutabox.com in Call For Entries Listing
- Event Passes

Industry Sponsors

An Industry Sponsor is a company providing their services in-kind to FirstGlance Film Fests in an organizational or partnership relationship.

- Inclusion on website sponsor page, website prize page, website banner rotator sitewide with links
- Company name included in related Press Releases
- Company information posted on Withoutabox.com in Call For Entries Listing
- Event Passes

Community Sponsors

A Community Sponsor is a company providing their services in-kind to FirstGlance Film Fests and its filmmakers or attendees with deep discounts or other offers and film festivals that co-promote or share marketing and services with FirstGlance.

- Inclusion on website sponsor page, website prize page, website banner rotator sitewide with links
- Company name included in related Press Releases
- Event Passes

Technology Partners

A Technology Partner is a company providing their technology in-kind to FirstGlance Film Fests to help us to run our events

- Inclusion on website sponsor page, website prize page, website banner rotator sitewide with links
- Company name included in related Press Releases
- Event Passes

2009-2010 Advertising Rates

For those companies or individuals interested in advertising with the FirstGlance Film Festivals we also have single advertising opportunities for those companies that cannot afford our sponsorship levels.

Website Banner ads \$600.00 (6 months)

Website link ads \$100.00 (1 year)

Sponsor page \$1000.00 (integrated page to advertise your film related service, seminar etc)

Feature Film sponsorship \$2,500

Screening Sponsorship - \$5,000 (choose a FirstGlance screening program to sponsor)

Printed Program space \$150-800 (1000 programs printed per festival)

Poster Sponsor - \$2500 (per festival)

POP advertising (festival bag and table promotions) \$250.00 per event
Get seen by thousands of eyes over the festival weekend

Booth/Table rental - \$500.00 per festival when available

Email newsletter text ad (per newsletter) \$ 150.00

Pre show slideshow (per festival) Non Sponsors- \$1000.00 per event
Get seen by thousands of eyes over the festival weekend, rotating slide show before every screening

FirstGlance Email List (one time use mailing list) \$1,000
(One time usage of our current 50,000 name email address list. Perfect for promoting your film, film related service or to filmmakers, screenwriters etc.)